



## DIAVENA presents its new modern ready meals under the Bona Dea brand

DIAVENA is a third-generation, responsible company for canned food founded in 1989. For more than three decades, DIAVENA has been aiming to anticipate and meet the expectations of the most demanding clients and also to expand its product range.

At Anuga 2025, DIAVENA will present the expansion of its Bona Dea brand, dedicated to ready meals inspired by traditional Bulgarian cuisine. The range includes moussaka, beans with meatballs, beans with sausage, chicken with peas, pâtés, “Rousse-style” meat, as well as vegetarian options such as peas and beans.

All Bona Dea ready meals are prepared without preservatives, without GMOs, and preserved using a natural sterilization process, which maintains their authentic taste and nutritional value. This makes them a healthy and safe alternative to conventional fast food, while offering both convenience and tradition.

Each serving of entrées of Bona Dea is an easy, nutritionally balanced, and satisfying meal just right for those at the office, school, on the road, hiking, camping, and others. Try Bona Dea's Ready Meal as a wholesome lunch when on the go or as a dinner option to save time in the evening. Enjoy variety, taste, and flexibility without sacrificing your wellness. Bona Dea is focused on serving quality energy with a taste that could rival a home-cooked meal.

With Bona Dea, DIAVENA demonstrates that traditional meals can be presented in a modern format – practical and attractive packaging, ready to eat, with no compromise on quality.

